

Second Business Meeting, 11:30 a. m., Ben Franklin Hotel, Philadelphia, Penna.
July 6, 1968

President Robert Mooney presiding

Robert Mooney opened the business meeting by calling for a vote on the nominating committee as nominated at the first meeting, and ballots were passed out. Andrew Simoni and H. E. Mercereau were asked to count the ballots. Those elected were: David Stone, Chairman, John Bryan, Dora Pinnow, Gladys Walker and Leslie Laking. nominating committee

Mrs. Cutts moved and T. R. Martin seconded that we accept the nominations as presented yesterday for the Board of Directors and cast one ballot for the whole group to be elected. passed

The President reviewed the record on how the Certificate of Commendation and Award of Merit are handled. He said the last official action was in 1963, in the minutes of the Washington meeting, as follows: Awards
"The following changes be made in rules regarding awarding the Award of Merit. That the Award of Merit be made only at NALS shows." The Bylaws in 1957 yearbook, page 121, rule 5 under judging states, "at the discretion of the President and Board of Directors, regional committees of qualified judges may be appointed to judge lilies which do not bloom during the time of the annual meeting."

The actions of the schedule committee meeting were read and Henry Payne moved they be accepted. Seconded by Mrs. Richard Cutts and passed. Schedules

Dr MacDaniels discussed the future of the society and which paths we might want to follow. Robert Mann stated that we need two hundred more members, and moved that we appropriate money in the near future to sponsor an advertising campaign in leading publications. Such funds are to be spent in advertising at such time and place as the executive secretary feels the returns merit the expenditure. Seconded by Bob Haring and passed. advertising

Dr. Mac Daniels made a suggestion that Dick Lighty should print an appeal in the bulletin asking the membership to send to our executive secretary contributions to a fund to be used to advertise the advantages of belonging to the NALS. Frank Ford concurred. George Slate stated that advertising seldom brings a permanent increase in membership, and that publicity in the papers of meetings, etc., brings in more returns, and that we should do more of this. Robert Mann recommended that members give gardening friends copies of "Let's Grow Lilies!" Much discussion followed about ways to use publicity to our best advantage to gain new members. Fred Abbey offered to send "Invitations to Join" to any member who could use them. H. E. Mercereau offered to send a slide of the NALS seal to any who wanted to use it in a slide show. more members

Mrs. Cutts moved that NALS write to Mrs. Abraham Rothman to acknowledge with thanks her gift of her late husband's lily slides to the library. Seconded by Jane Birchfield and passed. Rothman slides

G. A. Rackell expressed our thanks to the host organization for this show, and for making the show possible and treating us so well. Also, to our president for his excellent handling of our meetings. It was moved we adjourn, seconded and passed.