

North American Lily Society

Business Meeting - Horticultural Hall July 10, 1971.

President Windus opened the meeting at 3:30 P.M. and spoke briefly on the balance of the Show Program.

Mr. Nash reported for the nominating committee offering the slate voted at the last business meeting. L. MacDaniels moved that the nomination be closed and the slate as presented be elected. Seconded by J. Happich. Voted.

President Windus then requested nominations for a nominating committee for 1972.

Chairman C. Shride	nominated	by	J. Cass
R. Martin	"	by	R. Mann
H. Peters	"	by	R. Haring
C. Hannum	"	by	T. Beckett

R. Haring moved nominations be closed and that the Secretary cast one ballot to elect nominees. Seconded by R. Mann. Voted.

Miss Eunice Brown spoke briefly on her thoughts for the 1972 show in Detroit.

Mr. Mann expressed his concern on the loss of membership and how we might be able to increase it. He also felt that this should be of concern to all the members and we should each try to do something towards getting more members. R. Lighty responded by saying that it is perhaps the most important project for us to tackle since it also concerns the broadening of our financial base. He requested help from all present for constructive comments on how to promote the Society. Discussion followed:

R. Haring - any compilation of records showing reason for membership loss?

W. Windus - No compilation. Referred to Board of Directors report on cooperation of Regionals.

V. Howie - Difficult to convince people to join. How do you persuade? W. Windus responded and Lighty hoped that our publications

would help to make the Society more appealing.

- R. Mooney - first approach and principal reason for joining is a common interest.
- J. Wadekamper - create wants primarily at local and Regional levels. Then to N.A.L.S. through Regional Secretary.
- W. Windus - further comment on Regional's importance in this area.
- C. Hannum - Emphasize prestige factor. Make sure we're called International. Also get support through Libraries with yearbooks etc.
- L. MacDaniels - New invitations to join and make them readily available.
- V. Howie - need membership committee or membership secretary. Discussion then terminated

Adjournment moved by L. Lutz. Seconded and voted at 4:10 P.M.