

PUBLICITY COMMITTEE REPORT

1972

As in past years the Publicity Committee has tried to disseminate information on lily growing and research in general, and news of NALS activities in particular, to all members of the Garden Writers Assoc. and the editors of national garden magazines and other horticulture and trade journals.

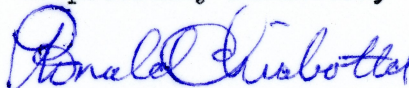
Notice of major award winners were sent to hometown papers immediately after the Boston Show.

An announcement sheet giving a short review of the 1972 Yearbook and notice of our 1972 Show was sent to 298 garden writers.

A short feature article titled "Pink Lilies Rare in the Wild" was written by Dick Lighty and sent to the same garden writers.

The Committee expects to mail review copies of the lily disease booklet as soon as it is available.

Respectfully submitted,



Ronald Chiabotta, Chairman